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FOR IMMEDIATE RELEASE

KATHY CRESSMAN IS PROMOTED
AT THE YOUNGSTOWN LETTER SHOP, YOUNGSTOWN, OH

Youngstown, Ohio -- July 27, 2005 -- The Youngstown Letter Shop has promoted Kathy Cressman to Manager of Data & Digital Production. Kathy's new responsibilities will include producing the files for all direct mail projects, set-up and printing of mail merge projects, recording of printing and mailing jobs, scheduling, the research and purchase of mailing lists and production of printing jobs. Mrs. Cressman resides in Canfield with her husband and has two children.

The Youngstown Letter Shop is located at 615 N. Meridian Road in a 4,300 sq. ft. facility that houses their mail and print shop. They provide several services; design for mailing pieces, mailing lists, postal/mailing and printing.

Design services includes all types of direct mail pieces such as newsletters, flyers, hand-outs, inserts, postcards, company brochures, letterhead, envelopes, etc. Mailing Lists include all business, occupant and consumer lists that are available nationwide or by more narrow selections in geographic area, state, city, county, zip code or radius. A database of over 14 million is available on business lists, over 120 million on occupant lists and over 250 million on the consumer lists. Mailing and Postal services include full assembly and process of mailing pieces to "In The Mail" complete. There are bulk mail discounts available along with automated folding & inserting, tabbing, metering, stamp or wafer seal affixing, CASS Certification, personalization of each mailing piece, inkjet & digital addressing, presorted first class mail and NCOA. Printing Services available from black/white, one color, two color, to full color with Off-set & Digital printing, high speed and same day copier services as well as Variable Data Printing or personalized mailing.

The Youngstown Letter Shop is owned and operated locally by Frank and Jeanne Tuscano and serves over 1200 customers. For over 90 years, this business has served quality mailing/postal and printing services. They can be reached at 330-793-4935 or sales@youngstownlettershop.com.